

Win users before they even log in. Then keep them.

Up to 70% of fintech users disappear after the first month — not because the product is bad, but because clients never understand their own financial picture. PersonaQuanta fixes that: a personalized financial engagement layer your team deploys in weeks, not months.

-13%

CHURN REDUCTION
(30-DAY)

+81%

PRODUCT CONVERSION

+62%



CUSTOMER LTV

THE SOLUTION

PersonaQuanta turns client data into a personalized economic profile — 4 indices with confidence ranges and explainable drivers. Banks get a meaningful reason to communicate with clients beyond the next loan offer. **We sell retention outcomes, not formulas.**

NW

Net Worth

Range + confidence score

LEP

Lifetime Earning Pot.

Directional 20–35 yr range

HPI

Human Potential Index

Capital resilience proxy

CONF

Confidence Score

Data completeness 0–100%

PRICING

	OPTION A	OPTION B ★	OPTION C
Price	\$4,900	\$9,900	\$14,900
Includes	Core scoring blueprint	+ Triggered comms logic	+ Compliance docs

TRIGGERED COMMS

- NW ↑ → pension planning prompt
- LEP ↑ → investment recommendation
- CONF → re-engagement to complete profile
- HPI ↑ → milestone celebration
- KYC → instant economic portrait on onboarding completion

COMPLIANCE

Educational layer only — not used for credit decisions, underwriting, or insurance pricing.

GDPR Article 22 boundary documented. Contractually enforced in all B2B agreements.

WHERE IT EMBEDS

1

KYC Onboarding

2

Post-signup touchpoint

3

Financial wellness module

4

Lead capture